# VERNON SYSTEMS PUBLIC ACCESS

Published 2017

# CHOOSE THE BEST WAY TO SHARE YOUR COLLECTION

There are many different ways to publish your collection online. We work with you to achieve the best outcome, and we have two great products to make it happen.





# **VERNON BROWSER**

The Browser module is a tool that integrates into Vernon CMS to share your collection. You have precise control over what collection data is published. It offers a full range of features to make your collection accessible.

# **eHive**

eHive is an innovative web-based tool. It will help you share your collection in a simple and secure way. It provides interesting and meaningful ways for people to share and discover collections online.



Build branded websites with our templates or through the programming interfaces.

# **CUSTOMISATION**

A consistent brand is important, especially within published material. Both Vernon Browser and eHive offer customisation to fit with the existing branding of your organisation..

# VERNON SYSTEMS BROWSER MODULE

Published 2017

The Browser module provides web (internet), intranet and kiosk access to your collection database. You have complete control over the collection data you publish, down to the field level.

Powerful and fully integrated into Vernon CMS, the Browser module has proved itself as a reliable publication tool for dozens of institutions, large and small.

It saves you time, by keeping your published collection in sync.



# **BUILD WEBSITES**

You can use our Browser templates to build mobile-friendly websites with customised branding. These templates are complete with functionality such as multiple results views, user comments and advanced search options. Build a public website or an intranet site to provide read-only access to your collection data.

# **SHARE DATA**

You can use our programming interfaces to build custom websites or applications, extending access to your collection data. You can opt-in to third party sites like Trove and Digital NZ. Visitors can easily share collection web pages using popular social media tools.

# **HOST WITH US**

Let us take care of the technology while you focus on your collection. We offer comprehensive and efficient hosting of the Browser module that is used in the majority of installations. The cost is competitive for hosting, with the service including software installation and ongoing software updates.

# **VERNON SYSTEMS BROWSER FEATURES**

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# **Retain Your Branding**

Customise Vernon Browser to match your branding. The design work can be done by Vernon Systems or an independent web design company.



# **Organise Your** Collection

Highlights allow easy navigation of a collection by grouping objects together. Reorganise highlights at any time to focus on current events.



# **Develop Using** Our API

Build your own custom websites or applications. Developers have access to a complete application programming interface.



#### **Explore by** Colour

Enable colour analysis so that users can browse the collection by colour.



# **Use Google** Vision

Connect with Google Cloud's Vision API to automatically add subject keywords to your images.



# Filter Your Search Results

Enable search facets to filter search results by colour, image orientation, dates or pick list terms.



# Offer Advanced **Search Options**

Built-in search options make it easy for users to find information. Users can search the full record text or specific fields.



# **Secure Your** Data

The website only holds the collection data that you have chosen to export. Access can be restricted to specific fields or images.



# **Display Multiple** Results Views

Display search results in different layouts. A simple list, a lightbox view of images, a map and a record detail view.



### User **Favourites**

Users can create their own shortlist of results by selecting individual records as favourites. These can be printed or emailed.



# **Optimised for Search Engines**

SEO has been built into our software. The Browser automatically generates a list of all pages for search engine access through sites such as Google.



# **Collect User** Comments

Visitors can add comments to objects. This is an optional feature that you can configure. You will be notified as new comments are posted.



#### **Include Links** in Text

Include links to direct visitors to more information about collection objects.



# **Display Cloud Tags**

A tag cloud displays the most popular keywords in your data. It's an easy way to explore your collection.



#### **Access Visitor Analytics**

Report on your progress and measure audience reach and engagement with Google Analytics

# **VERNON SYSTEMS** eHive

Published 2017

#### ONLINE CATALOGUING AND PUBLISHING FOR CULTURAL HERITAGE

eHive is a web-based collection cataloguing system. It is designed to make cataloguing and publishing of your collection easy and affordable.

# **COLLECT IT. CONNECT IT. SHOW IT TO THE WORLD!**

eHive can publish collection data stored in the Vernon Collection Management System. The desired data is exported and then imported into eHive by our technicians. These imports can be performed at a frequency that suits you.



# Publish on a **Budget**

eHive is a cloud-based. cost effective option to publish your collection online. Let us take care of the technology.



# Reach a Bigger Audience

eHive gives simple ways to share your data with popular aggregation sites like Trove (Australia) and Digital NZ.



# **Plug into** WordPress

Maintain your branding and present your collection with all the freedom of the WordPress content management system.



#### **Collect User** Comments

Visitors can add comments to objects. This is an optional feature that you can configure. You will be notified as new comments are posted.



# **Access Visitor Analytics**

Report on your progress and measure audience reach and engagement with Google Analytics.



# Join Together As Communities

Group collections from various organisations together as a community. Communities can be geographic or theme based.



# **Build Public or Private Websites**

Create a read-only archive for colleagues or publish to the World Wide Web.



# **Access Online Support**

eHive has detailed online documentation which will assist you in creating your online collection.



# **Provide Search Options**

Built-in search options make it easy for users to find specific information. Users can search all text in a record.

# VERNON SYSTEMS FEATURE COMPARISON

Published 2017

# COMPARING THE FEATURES OF BROWSER MODULE AND eHive

FEATURE	BROWSER	eHive
Customised branding		
Manage collections		
Programming interface		
Visitor statistics using Google Analytics		
Manage highlights		
Publish person and exhibition records		
In-house publishing and updates		
Text-based search		
Advanced search page and search result filtering		
Automated subject keywords using Google Vision		
Explore by colour		
Label view		
Lightbox view		
Details view		
List view		
Google Maps view		
Options for visitors to share pages		
Private object records		
Search engine optimisation in code		
User comments		
Users can create a shortlist of favourites		
Online support communities		
Custom forms for user requests and processes		
Restrict access to specific fields		
Personal support		
Onsite and online training		
DIY website creation		

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