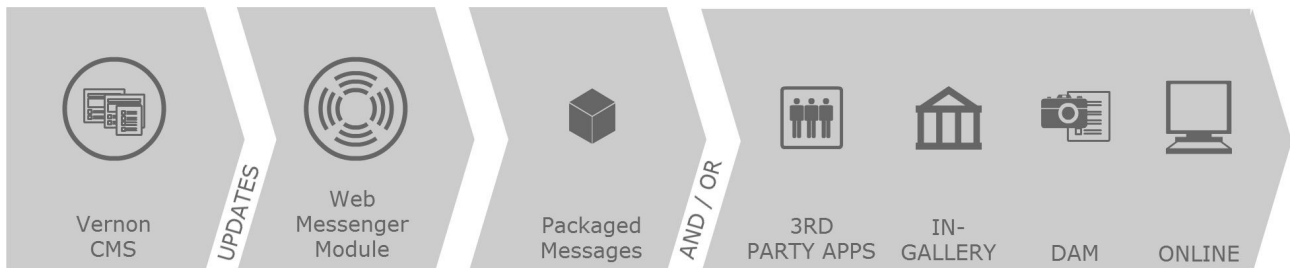# Web Messenger Module

Web Messenger Module streamlines real-time communication between Vernon CMS and publishing applications. By automating content updates via packaged messages, Web Messenger Module eliminates double entry, manual updates and consistency checking.

Vernon CMS → UPDATES → Web Messenger Module → Packaged Messages → AND / OR → 3RD PARTY APPS | IN-GALLERY | DAM | ONLINE

If you have a website, kiosk or mobile application that you wish to keep consistently updated, then Web Messenger is the versatile solution. Once you nominate information for publishing, such as defined fields of information and images, it is monitored for changes and automatically updated. Don't worry if the connection is intermittent. Web Messenger will maintain a queue and manage the updates.

"Art Gallery of New South Wales is focused on showing their complete collection online, with varying levels of metadata, all of which comes directly from Vernon CMS. The data is derived from Vernon CMS, but the Interaction Consortium has built additional tools like mobile and education to supplement the data.

Tackling systems integrations can be a risky job, but our solution - to code a flexible framework to connect the best-of-breed technologies - ensuring that each institution got exactly what it needed affordably and quickly. The fact that we had plenty of hands-on support from the tech leads at Vernon Systems helped the process run smoothly, and ensured that the institutions websites integrated with their collections databases seamlessly.

Pili Mitchell, June 27 2014. Showcasing the AGNSW and MCA collections, *Interaction Consortium* [online]
Available interaction.net.au/blog/2014/showcasing-agnsw-mca-collections

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Web Messenger can be purchased as an add-on module and is automatically included with both Vernon Browser Module and External Tracking System for no additional. Each licence can be used to send data to multiple publishing applications.

Popular uses include:

Digital Asset Management System (DAM)

Web messenger can automatically update a DAM. For example, the Object, Person and Condition Report files cam be tracked so that core details for these types of records are available in the DAM. This saves time, eliminates mistakes and automates the workflow.

Web Content Management System

Web Messenger can be configured to automatically send updates to a Content Management System. This solves the issue of updating information in multiple places, and avoids data entry errors.

Location Tracking

Web Messenger can be integrated with third-party location tracking software. Updated Object information entered into Vernon CMS auotmatically be updated in third-party records.

Mobile Application

Third-party mobile applications can be automatically updated following updates in Vernon CMS. Web Messenger can help to supply dynamic and current information, from a number of differentsources. Web Messenger saves time, eliminates mistakes and creates a log of all data updates.

By its nature Web Messenger Module works in unison other technologies. While we cannot describe all the possible combinations in this document, we would be happy to discuss your individual needs.

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